

# DESIGN RENOVATION

**BEFORE**

**Russell's Appliances**  
Blytheville, Arkansas



**THE PLAN**

**AFTER**



# MAIN STREET ARKANSAS

Main Street Arkansas is a downtown revitalization program that combines historic preservation with economic development to spark life into Arkansas's traditional commercial areas. With more than 20 years of experience, Main Street Arkansas has seen communities capitalize on the very assets that characterize their downtowns: their distinctive architecture, entrepreneurial spirit, pedestrian-friendly environment and unique sense and quality of place.

Modeled after the National Trust for Historic Preservation's National Main Street Center Four-Point Approach,<sup>TM</sup> we work in the areas of *design, promotion, organization* and *economic restructuring*.

Main Street Arkansas provides resources, education and professional assistance to promote the cultural heritage of the state's built environment and to stimulate the economic vitality of Arkansas's downtowns.



ARKANSAS HISTORIC PRESERVATION PROGRAM



The Department of Arkansas Heritage

Main Street Arkansas is a program of the Arkansas Historic Preservation Program, an agency of the Department of Arkansas Heritage.

Contact the Main Street Arkansas office at  
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[www.mainstreetarkansas.org](http://www.mainstreetarkansas.org)

# EXTERIOR DESIGN ASSISTANCE



# MAIN STREET ARKANSAS



## **ASK MAIN STREET**

As a building owner, have you ever considered rehabilitating your property and thought “Where do I begin? What are my options?”

Main Street Arkansas offers no-fee on-site design assistance for property and business owners within your designated program area. The Design Consultant provides schematic drawings and recommendations for your downtown properties.

The goal is to enhance the physical vitality of downtown to attract customers, businesses, residents, and investors. Rehabilitated buildings, attractive storefronts, well-designed signage, and interesting streetscapes draw people to shop, visit, and live in your downtown for its distinctive sense of place.

## **EXTERIOR DESIGN ASSISTANCE**

The Main Street Arkansas Design Consultant provides confidential, no-cost preservation design assistance to anyone within your local Main Street management district. Areas of design assistance include:

- Rehabilitation advice for building façades
- Review of streetscapes, signs, and planning
- Written recommendations and resources
- Drawings of façades with material colors

The Design Consultant offers workshops on storefronts, awnings, signs, and streetscapes. All recommendations are based on your building or streetscape’s historic qualities and your budget parameters.

## **SCHEDULING DESIGN ASSISTANCE**

Contact your local Main Street Executive Director to arrange an appointment with the Main Street Arkansas Design Consultant. Consultation is available by telephone, email, and site visits.

This no-fee assistance is available to property and business owners whose buildings are located within your local Main Street management district.

*Be sure to ask your local Main Street Executive Director about other building improvement incentives that might be available through the local design committee. Also ask about small business consultation and interior design services available through Main Street Arkansas.*