

## INTERIOR DESIGN RENOVATION



**BEFORE**

**Red Goose Deli**  
Paragould, Arkansas



**AFTER**



# MAIN STREET ARKANSAS

Main Street Arkansas is a downtown revitalization program that combines historic preservation with economic development to spark life into Arkansas's traditional commercial areas. With more than 20 years of experience, Main Street has seen communities capitalize on the very assets that characterize their downtowns: their distinctive architecture, entrepreneurial spirit, pedestrian-friendly environment and unique sense and quality of place.

Modeled after the National Trust for Historic Preservation's National Main Street Center Four-Point Approach,<sup>™</sup> we work in the areas of *design, promotion, organization* and *economic restructuring*.

Main Street Arkansas provides resources, education and professional assistance to promote the cultural heritage of the state's built environment and to stimulate the economic vitality of Arkansas's downtowns.



ARKANSAS HISTORIC  
PRESERVATION PROGRAM



The Department of  
Arkansas Heritage

Main Street Arkansas is a program of the  
Arkansas Historic Preservation Program, an agency of the  
Department of Arkansas Heritage.

Contact the Main Street Arkansas office at  
1500 Tower Building, 323 Center Street, Little Rock, AR 72201.  
Phone: 501-324-9880 Fax: 501-324-9184 TDD: 501-324-9811

[www.mainstreetarkansas.org](http://www.mainstreetarkansas.org)

# INTERIOR DESIGN ASSISTANCE



# MAIN STREET ARKANSAS



## ASK MAIN STREET

Do you need interior design advice for your new business? Or does your existing business just need a fresh look?

Main Street Arkansas offers free on-site interior design assistance to existing and potential property owners and businesses within the local Main Street program area. It is the Main Street Interior Design Consultant's job to help you with the many aspects of your building's interior, whether that means developing an interior design concept, or selecting the right furnishings and accessories for your building.

The goal is to help you fit the interior design to your special needs. If you are a retail business, special care to window and merchandising displays will attract more customers to your store. If you are a service business, a memorable, well-designed interior will earn respect from your clients.

## INTERIOR DESIGN ASSISTANCE

The Main Street Arkansas Interior Design Consultant provides confidential, no-fee design assistance to anyone within your local Main Street management district. Areas of interior design assistance include:

- Rehabilitation advice for interior spaces
- Window and merchandise display workshops
- AutoCAD drawings for workable floor plans & feasibility studies
- Conceptual design plans
- Design research for building projects

All interior design recommendations are based on your building's historic qualities and your specific budget parameters.

## SCHEDULING DESIGN ASSISTANCE

Contact your local Main Street Executive Director to arrange an appointment with the Main Street Arkansas Design Consultant. Consultation is available by phone, email, and site visits.

This no-fee assistance is available to property and business owners whose buildings are located within your local Main Street management district.

*Be sure to ask your local Main Street Executive Director about other building improvement incentives that might be available through the local design committee. Also ask about small business consultation and exterior design services available through Main Street Arkansas.*